

**EMBARGOED UNTIL 20.00 on 24 APRIL 2018**

**Winners of Private Banker International Germany Awards 2018 revealed**

**Frankfurt, 24 April 2018** - *Private Banker International* (PBI), the leading briefing service for the global wealth management industry, has announced the winners of the 2018 Private Banking & Wealth Management: Germany Awards, held in conjunction with the Private Banking & Wealth Management: Germany Conference at the Villa Kennedy in Frankfurt on 24 April.

The inaugural, German-focussed Awards, dedicated to celebrate excellence and achievement in the private banking markets across the region, revealed winners across 8 different categories. The winners were carefully selected by an independent judging panel and PBI Editorial team members.

Deutsche Oppenheim Family Office was named *Family Office Proposition in Germany*, while Avaloq won the award for *Outstanding Wealth Management Technology Provider – Middle and Back office (Vendor)*. The *Outstanding UHNW Offering in Germany* and *Outstanding Private Bank – Germany – Domestic Players* were both won by Berenberg Bank. The *Excellence in Customer Experience (Technology Provider)* award went to Crealogix (Deutschland), while aixigo took home the *Outstanding Front-End Digital Solutions Provider (Vendor)*. ODDO BHF was the winner of the *Outstanding Boutique Private Bank* award, while UBS won *Outstanding Private Bank – Germany – International Players* award.

Ronan McCaughey, Editor of *Private Banker International*, says: “The award winners this year offer a comprehensive range of solutions, have clearly defined strategies and are deeply embedded in the German market. With their strong financial performance, innovative digital tools and a holistic approach to servicing clients, these players are shaping the future of the private banking and wealth management sector in Germany.”

**The Private Banking & Wealth Management: Germany Awards 2018 winners are:**

Outstanding Family Office Proposition in Germany

**Winner: Deutsche Oppenheim Family Office**

Outstanding UHNW Offering in Germany

**Winner: Berenberg Bank**

Outstanding Wealth Management Technology Provider – Middle and Back Office (Vendor)

**Winner: Avaloq**

Excellence in Customer Experience (Technology Provider)

**Winner: Crealogix (Deutschland)**

Outstanding Front-End Digital Solutions Provider (Vendor)

**Winner: aixigo**

Outstanding Boutique Private Bank in Germany

**Winner: ODDO BHF**

Outstanding Private Bank – Germany – International Players

**Winner: UBS**

Outstanding Private Bank – Germany – Domestic Players

**Winner: Berenberg Bank**

## **Notes to editors**

### **About Private Banking & Wealth Management: Germany Awards**

The inaugural PBI Germany Awards mark an important extension of the annual Private Banker International Global Wealth Awards, which recognises excellence by private banks, vendors and other wealth managers in various geographies.

This PBI Germany Awards concentrate solely on the dynamics of the German market and commend those institutions that are truly making a contribution towards future prosperity of the industry on the whole.

From the nominations that PBI received, institutions were short-listed for each award. The final winners' selection was made by PBI's judging panel, comprising independent specialists in wealth management and our editorial staff.

### **About *Private Banker International***

For 30 years, Private Banker International has been the premier source of news and analysis for the global wealth management community. It is the longest established international, private banking-focussed industry title providing essential information and valued-added research via its publication and newsletters. PBI has won a reputation as a cutting-edge briefing service for private bankers, relationship managers and other industry professionals.

Private Banker International is part of Verdict – a unique global brand renowned for innovative, independent thinking in the financial services and professional services markets, and providing value through its suite of publications, intelligence centres, and its consulting services.

For more information please visit [www.privatebankerinternational.com](http://www.privatebankerinternational.com)

### **For further information**

Please contact Rachel Archer at the events team at:

[rachel.archer@compelo.com](mailto:rachel.archer@compelo.com) or +44 (0) 20 7936

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